

WIN IN MEASURE UP/PRESSURE DOWN

MEDISYNC'S WORK WITH PARTNER GROUPS ACHIEVED THE BEST HYPERTENSION OUTCOMES IN THE NATION. WE CAN SHOW YOU HOW TO COME OUT ON TOP!



**Measure Up
Pressure Down**

American Medical Group Foundation

We achieved 93% of patients to goal.

HOW DO YOU MEASURE SUCCESS?

It's all about the percentage of your patients who reach the JNC-7 blood pressure goals.* The national average is below 50%. We achieved 93%.

WHY IT MATTERS

Eighty percent of U.S. healthcare spending is on chronic disease. Hypertension is the most frequently diagnosed chronic disease and its sequelae (i.e. strokes, MI, valve damage, renal failure, etc.) are each expensive to the system and costly to the patient's quality of life as well.

Achieving better chronic outcomes has helped MediSync's partner groups generate better compensation from insurers, generated respect from employers, increased practice revenues and positioned them well for value based contracts.

* 139/89 for uncomplicated HTN and 129/79 for HTN with diabetes or renal disease.

A WIN-WIN PROPOSITION

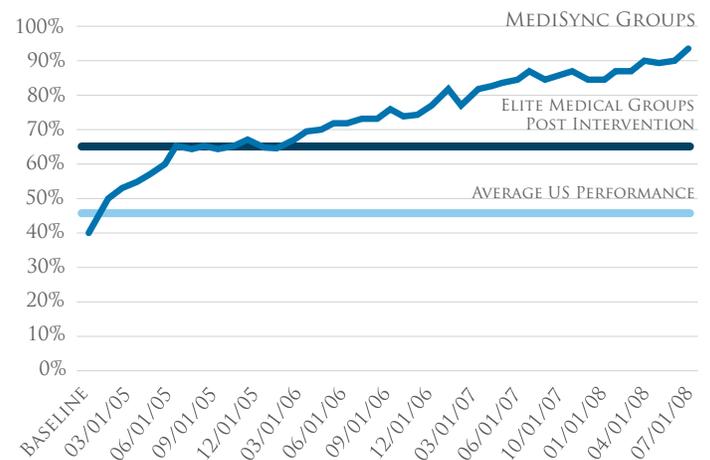
If you're ready to elevate your patients' health, as well as your group's performance and growth potential, call MediSync Senior Client Consultant, Alan Bialek, at **513-619-6810** and start a conversation today.

HOW WE HELP YOU MEASURE UP

It took several highly trained MediSync team members, using Six Sigma and Lean, years to develop a chronic disease process that we can demonstrate works. We call our chronic disease management approach TreatRight®. We've trialed and perfected TreatRight in real-world groups with over 45,000 hypertension patients. We had the best outcomes in three AMGA sponsored HTN Learning Collaboratives.

Many AMGA groups know MediSync's E&M CodeRight® process and saw strong results. TreatRight is equally effective in achieving the outcomes you need to win at Measure Up/Pressure Down. And TreatRight is considerably less expensive and more certain than inventing a solution from scratch.

PERCENT OF PATIENTS REACHING JNC-7 BP GOAL
HTN OUTCOMES WITH OR WITHOUT CO-MORBIDITIES





M E D I S Y N C

ELEVATING MEDICAL GROUPS

In the competitive U.S. economy, the best performing organizations win the highest rewards. Health systems and physician groups are under more scrutiny and pressure for better performance. Providers who add more value – more quality at a lesser cost – will increasingly generate more revenues and market share and will have more influence within their regional healthcare economy. Conversely, those that cannot perform as well will suffer in the market.

Medical groups turn to MediSync to elevate their performance. Working within the laboratory of real-world, community-based medical groups that we manage, MediSync creates processes that improve financial performance in an age of flat revenues, build market share, engage physicians, achieve nationally leading chronic disease outcomes, and prepare for value based compensation

MediSync is known by the problems we solve:

- Financial performance
- Physician documentation and coding accuracy
- Operational excellence
- Volume to Value
 - Plan creation
 - Physician engagement and change management
 - Chronic disease outcomes
 - Data aggregation and analytics
 - Complete HCC Coding
- Building market share
- Developing your physician leadership team